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## News Release

### CURATOR HOTEL & RESORT COLLECTION SELECTS INFOR, ORACLE, AND STAYNTOUCH AS PREFERRED PROPERTY MANAGEMENT SYSTEM PROVIDERS

#### New Collaborations Grant Member Hotels Access to Industry-Leading PMS Technology

**BETHESDA, MARYLAND (APRIL 7, 2022)** – [Curator Hotel & Resort Collection](#) (“Curator”) today announced preferred partnerships with [Infor](#), [Oracle](#), and [Stayntouch](#), to provide Curator member hotels access to leading cloud-based property management systems (PMS). Curator members can increase service levels and operational visibility through these platforms, reduce costs, and deliver personalized experiences that leave guests craving their next stay.

“As the hotel industry continues to adapt and emerge from the pandemic, dependable, efficient, and nimble PMS systems are critically important to the overall success of independent hotel operators,” said Austin Segal, Curator’s Vice President. “Our partnerships with the leading PMS providers allow our members to grow their operations and innovate more than ever before. Modern and open APIs, intuitive user interfaces, and mobile capabilities quickly become table-stakes. Our preferred providers are ready to provide best-in-class solutions for our members, enabling them to deliver exceptional service to their guests.”

#### **Infor**

Infor’s Hospitality Management Solution (HMS) is a cloud-based platform designed to increase visibility and intelligence, allowing hotels to serve guests the way they want to be served. The PMS is also fully deployed in the cloud and scalable, allowing hotels to focus on growth. Infor’s HMS is a next-gen system that integrates seamlessly with popular industry software like RMS Solutions and POS.

“Infor is proud to be named a preferred partner for hospitality management solutions for Curator’s independent hotel members,” said Jason Floyd, General Manager, Infor Hospitality. “Infor applications are created for hoteliers of every size. While we understand that every property is unique, we still know that the number one goal is creating a memorable guest experience. Our cloud-based property management solutions will provide the Curator hotel network with proven solutions to exceed guest expectations and create a better hotel management experience.”

#### **Oracle Hospitality Technology Solutions**

Oracle brings a long history of expertise in the software industry and is a pioneer in hospitality for both PMS and Point-of-Sale (POS) software and hardware. Recently, the company released OPERA Cloud, a cloud-native suite of solutions including property management, sales and events management, reporting and analytics, distribution, and a self-service integration platform (OHIP), bringing its rich history of hotel solutions to the online world. Oracle Hospitality has complete coverage of the many complimentary software modules hotels utilize today.

“Consumers are returning to travel and bringing new expectations, reinforcing the need for intuitive, flexible, and feature-rich technologies to support front-of-house and heart-of-house operations,” said Alex Alt, Senior Vice President and General Manager, Oracle Hospitality. “Oracle Hospitality is thrilled that Curator member properties will have access to Oracle’s completely modernized, fully mobile, cloud-native property management suite, including intelligent upsell, sales and event management, loyalty and distribution modules. With the most robust catalog of integrations and a modern platform



with an industry-leading 3,000+ rest APIs, the OPERA Cloud suite is certain to meet the needs of all Curator hotels – large or small, luxury or focused service, domestic or international. We look forward to showcasing the new Oracle Hospitality experience with Curator's member hotels and prospects. "

### **Stayntouch**

Stayntouch is a complete cloud, and mobile PMS created to enable hotels to raise service levels, drive revenues and reduce costs – allowing them to ‘wow’ guests with unmatched service. With a team of professionals with deep roots in the hospitality industry, Stayntouch is a trusted partner to several leading hotels and resorts, including Margaritaville Hotels & Resorts, Valencia Hotel Group, and Modus Hotels.

Michael Heflin, Chief Revenue Officer for Stayntouch, said, “We are excited to partner with Curator's independent member hotels and offer our full suite of solutions to help enhance operations and deliver the guest experience each owner has distinctly crafted. Many independent hotels face severe operational challenges because of the current labor crunch. Now more than ever, Stayntouch is committed to providing our customers with best-in-class PMS technology that empowers owners and their staff to deliver unburdened hospitality.”

### **About Curator Hotel & Resort Collection**

Curator Hotel & Resort Collection is a distinct collection of hand-selected small brands and independent lifestyle hotels and resorts worldwide, founded by Pebblebrook Hotel Trust and a group of industry-leading hotel operators. Curator provides lifestyle hotels the power to compete together while allowing its members the freedom to retain what makes their hotels unique. It offers the benefits of associating with other unique lifestyle hotels and brands while participating in best-in-class operating agreements, services, reporting and technology. In addition to Pebblebrook, the founding members of Curator include Davidson Hospitality Group, Noble House Hotels & Resorts, Provenance, Sage Hospitality Group, Springboard Hospitality, and Viceroy Hotels & Resorts. For more information, visit [www.curatorhotelsandresorts.com](http://www.curatorhotelsandresorts.com) and follow us at @CuratorHotelCollection.

### **About Infor**

Infor is a global leader in business cloud software specialized by industry. Providing mission-critical enterprise applications to 65,000 customers in more than 175 countries, Infor software is designed to deliver more value and less risk, with more sustainable operational advantages. We empower our 17,000 employees to leverage their deep industry expertise and use data-driven insights to create, learn and adapt quickly to solve emerging business and industry challenges. Infor is committed to providing our customers with modern tools to transform their business and accelerate their own path to innovation. To learn more, please visit [www.infor.com](http://www.infor.com).

### **About Oracle**

Oracle offers integrated suites of applications plus secure, autonomous infrastructure in the Oracle Cloud. For more information about Oracle (NYSE: ORCL), please visit us at [www.oracle.com](http://www.oracle.com).

Oracle's Hospitality business unit brings more than 40 years of experience in providing technology solutions to independent hoteliers, global and regional chains, gaming, and cruise lines. Our hardware, software, and services enable customers to act on rich data insights that deliver personalized guest experiences, maximize profitability, and encourage loyalty. To learn more, please visit [www.oracle.com/Hospitality](http://www.oracle.com/Hospitality).

### **About Stayntouch**

Stayntouch provides a cloud-native, guest-centric, and fully mobile hotel property management system (PMS) and over 1100+ integrations, enabling hotels to raise service levels, drive revenues, reduce costs, and ultimately captivate their guests. Backed by a team of professionals with deep roots in the



hospitality industry, Stayntouch is a trusted partner to many forward-thinking hotels and resorts, including the TWA Hotel, First Hotels, Conscious Hotels, Margaritaville, Valencia Hotel Group, and Modus Hotels. Stayntouch is also a preferred PMS partner to some of the leading independent hotel collections around the world including Design Hotels, an Independent Marriott Brand, and Curator Hotel & Resort Collection. Visit Stayntouch at [www.stayntouch.com](http://www.stayntouch.com).

#### **About Pebblebrook Hotel Trust**

Pebblebrook Hotel Trust (NYSE: PEB) is a publicly traded real estate investment trust ("REIT") and the largest owner of urban and resort lifestyle hotels and resorts in the United States. The Company owns 53 hotels and resorts, totaling approximately 13,200 guest rooms across 15 urban and resort markets. For more information, visit [www.pebblebrookhotels.com](http://www.pebblebrookhotels.com) and follow us at @PebblebrookPEB.

#### **Trademarks**

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#### **Media Inquiries:**

Curator: Melanie Neff 305-677-3904 x23 ([curatorpr@ciicpr.com](mailto:curatorpr@ciicpr.com))

#### **For independent lifestyle owners and operators interested in joining Curator:**

Jennifer Barnwell 240-507-1338 ([jbarnwell@curatorhotelsandresorts.com](mailto:jbarnwell@curatorhotelsandresorts.com))

Jenn Parks 240-660-9483 ([jparks@curatorhotelsandresorts.com](mailto:jparks@curatorhotelsandresorts.com))

#### **For companies and service providers interested in partnering with Curator:**

Austin Segal 240-660-9428 ([asegal@curatorhotelsandresorts.com](mailto:asegal@curatorhotelsandresorts.com))