

News Release

CURATOR HOTEL & RESORT COLLECTION ADDS FIVE NEW MEMBER HOTELS

New Member Hotels Include Inn at the Market, the First Non-Founding Member Hotel to Join the Collection

BETHESDA, MARYLAND (MAY 27, 2021) -- Announced today, [Curator Hotel & Resort Collection](#) added five new member hotels to its rapidly growing portfolio, giving these independent hotels and resorts access to Curator's best-in-class operating agreements, services, and non-proprietary technology that collectively generate significant cost-savings. The list of new member hotels includes [Inn at the Market](#), the first non-Founding Member hotel to join Curator, [The Edgewater Hotel](#) from [Noble House Hotels & Resorts](#), and three [Provenance](#) properties: [The Revolution Hotel](#), [The Bradley](#), and [Woodlark](#).

"Maintaining individuality is incredibly important for independent hotels – it's what sets us apart," said Craig Schafer, owner of Inn at the Market. "Before Curator, that independence and individuality often came at the cost of a hotel's profits, unable to benefit from economies of scale. Learning more about Curator, it was immediately apparent how much time and money owners and operators were saving, working together in cooperative competition. Curator's operating agreements, services, and technology will help us take advantage of every dollar coming in, at a critical moment in time for independent hotels. There's freedom in knowing that hotels like Inn at the Market can remain independent, but benefit from the buying power of a like-minded collective."

Curator Hotel & Resort Collection takes care of vendor negotiations, executing and managing advantageous portfolio-level agreements so owners can reduce operating costs and boost their bottom lines. This is especially important as bookings increase and hotels look to retain as much margin as possible, given the massive losses incurred during the pandemic. Shared business intelligence reporting, insights and proprietary tools, and technology solutions are also shared by members, so owners can focus more of their time and resources on growing revenues and providing standout guest experiences. But unlike other collections, there is no one-size-fits-all uniformity. Instead, each property within Curator is given the freedom to operate on its own terms and quality assurance comes from customer ratings rather than restrictive checklists, standards, and rules.

"Adding these five properties is a sign of continued growth for Curator, despite an ever-changing hospitality industry landscape," said Jennifer Barnwell, President of Curator. "When we first launched, our goal was to reach as many independent hotels as possible, giving them an alternative to consolidation and saturation while simultaneously offering the benefits and support of belonging to a collection of like-minded properties. That goal still remains, and we're thrilled to be adding to Curator yet again, creating an even broader network of hotels working together to provide unparalleled guest experiences and lift the independent hotel industry as a whole."

See below for more details on the newest Curator Hotel & Resort Collection member hotels:

1. [Inn at the Market](#) (Seattle, Washington): Inn at the Market is the only downtown Seattle hotel located directly in the famous Pike Place Market. The hotel is a tranquil hideaway just steps from the Seattle waterfront and surrounded by Seattle's most acclaimed restaurants and iconic landmarks. It has won numerous awards, including Tripadvisor's [Top 25 Hotels for Romance](#) in 2021, earning excellent reviews and ranking in the top 1% of properties worldwide.
2. [The Edgewater Hotel](#) (Seattle, Washington): The Edgewater Hotel is laden with a rich musical past and surrounded by breathtaking views of the Olympic Mountains, Elliott Bay and the

sparkling city. Originally built for the 1962 World's Fair, the hotel has hosted some of the most famous names in music, including Led Zeppelin, Neil Young, and The Beatles, who famously fished from the window of their suite.

3. [The Revolution Hotel](#) (Boston, Massachusetts): Artfully designed, The Revolution Hotel is the perfect home base for exploring Boston. It is situated in the popular South End neighborhood, full of gorgeous, highly Instagrammable Victorian row houses, incredible restaurants and bars, pet-friendly parks, and historic jazz clubs.
4. [The Bradley](#) (Fort Wayne, Indiana): Opening this summer, The Bradley is born of Midwestern charm and modern design sensibilities, ready to become the cornerstone of entertaining and hospitality in the growing urban center of Fort Wayne, Indiana. The project is a collaborative vision alongside Barbara Bradley Baekgaard, co-founder of the iconic global lifestyle brand, Vera Bradley. Opening Summer 2021.
5. [Woodlark](#) (Portland, Oregon): In the heart of downtown Portland, Woodlark is located in two historic Portland buildings reimaged as one, offering a stay that embodies the sophisticated, artistic spirit of the New Northwest.

About Curator Hotel & Resort Collection

Curator Hotel & Resort Collection is a distinct collection of hand-selected small brands and independent lifestyle hotels and resorts worldwide, founded by Pebblebrook Hotel Trust and seven industry-leading hotel operators. Curator provides lifestyle hotels the power to compete together while allowing its members the freedom to retain what makes their hotels unique. It offers independent lifestyle hotels the benefits of associating with other unique lifestyle hotels and brands while participating in best-in-class operating agreements, services, and technology. In addition to Pebblebrook, the founding members of Curator include Benchmark Global Hospitality, Davidson Hospitality Group, Noble House Hotels & Resorts, Provenance, Sage Hospitality Group, Springboard Hospitality, and Viceroy Hotels & Resorts. For more information, visit www.curatorhotelsandresorts.com.

About Noble House Hotels & Resorts

Built upon a philosophy that emphasizes location, distinction, and soul, Noble House Hotels & Resorts dedicates itself to creating and managing exceptional properties that celebrate their local communities. Headquartered in Seattle, Washington and continuously growing, the Noble House portfolio features a luxury and upper upscale portfolio of 18 distinct and visually captivating hotel properties, over 50 restaurants, bars, and lounges, the Napa Valley Wine Train, and a collection of spas, marinas, and private residences throughout the U.S. and Canada. A range of beachfront resorts spanning California and Florida, luxury retreats in Jackson Hole, WY, British Columbia, and Colorado, and award-winning urban hotels in Seattle and San Francisco punctuate the diverse collection. Centered within destinations worthy of every bucket list and layered with unique amenities that inspire adventure, the curated collection of one-of-a-kind hotels, resorts and adventures, are known for creating unforgettable travel experiences. For more information, visit www.NobleHouseHotels.com or call Noble House Hotels & Resorts at 877.NOBLE.TRIP.

About Provenance

Headquartered in Portland, Oregon, Provenance owns, develops and manages market-leading independent hotels. Inspired by the soul of the cities in which they thrive, these award-winning hotels showcase trend-setting amenities, locally curated art, creative collaborations with local tastemakers and innovative food and beverage operations, while focusing on operational efficiency and profitability. The portfolio includes 14 properties in Portland, Seattle, Tacoma, Palm Springs, New Orleans, Nashville, Boston and the latest under development - The Bradley, opening in Fort Wayne, Indiana in Summer 2021. For more information, visit www.provenance.com.



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About Pebblebrook Hotel Trust

Pebblebrook Hotel Trust (NYSE: PEB) is a publicly-traded real estate investment trust ("REIT") and the largest owner of urban and resort lifestyle hotels in the United States. The Company owns 52 hotels, totaling approximately 12,800 guest rooms across 14 urban and resort markets with a focus on the west coast gateway cities. For more information, visit www.pebblebrookhotels.com and follow us at @PebblebrookPEB.

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