



UNVEILING THE EXTRAORDINARY: CURATOR HOTEL & RESORT COLLECTION LAUNCHES CURATED EXPERIENCES

BETHESDA, MARYLAND (NOVEMBER 7, 2023) – <u>Curator Hotel & Resort Collection</u>, the premier collection of independent hotels and resorts, is pleased to announce the launch of its new Curated Experiences, a pioneering initiative that elevates leisure travel into an art form. Designed to satiate the modern traveler's craving for unique, memorable, bespoke experiences, our Curated Experiences span a broad spectrum, from adrenaline-fueled escapades and nature-centric discoveries to culinary excursions and holistic wellness retreats.

Explore Your Never Before

With over 150 iconic hotels, resorts, and distinct experiences, Curator's enhanced website is a personalized gateway that empowers travelers to dream, explore, and reserve experiences. Imagine soaring above Jackson Hole in a hot air balloon, delighting your senses with a culinary masterpiece prepared by your own private chef, or mastering the sustainable art of zero-waste mixology.

"Our mission has always been to make every stay a story worth telling. These handpicked one-of-a-kind curated experiences ensure that you are not just exploring new places, but new facets of yourself as well," said Jennifer Barnwell, President of Curator Hotel & Resort Collection.

A selection of our Curated Experiences:

Elevated Adventures: Heli-skiing in Park City, Utah

For adrenaline enthusiasts, heli-skiing offers an unparalleled off-trail, downhill skiing, or snowboarding experience, accessible only via helicopter. Helmet hair has never been so glamorous! Curated by **Newpark Resort in Park City, Utah**.

Feathered Friends: Falconry in Del Mar, California

Experience the ancient art of falconry and gain insights into bird ecology and conservation amidst the stunning cliffs of La Jolla. Now that's what we call, high-flying fun! Curated by **L'Auberge in Del Mar**, **California**.

Safari Soiree: Wildlife Safari in Jackson Hole, Wyoming

Engage in intimate wildlife observations featuring majestic grizzly bears, elusive wolves, graceful elk, and other fascinating species in their natural habitats. This is a wildlife experience that will leave even the most seasoned traveler awestruck. Curated by <u>Teton Mountain Lodge</u> and <u>Hotel Terra in Teton Village, Wyoming</u>.

Zen Vibes: Sound Bowl & Reiki Healing in Islamorada, Florida

Nourish your inner spirit—indulging in restorative sound therapy and Reiki healing, designed to rejuvenate your mind, body, and soul. Serenity now! Curated by **Amara Cay Resort in Isamorada**, **Florida**.

California Dreamin': Vintage VW Surf Tour in Malibu, California

Ride the waves with a professional surf instructor and catch some Cali rays in a retro VW campervan, touring the breathtaking views from the cliffs. Surfs up! Curated by **The Portofino Hotel in Redondo Beach, California**.



Recent Awards and Recognition

We're proud to announce that 19 of our member properties have been recognized in the <u>2023 Condé Nast Readers' Choice Awards</u> spanning various U.S. locales, from California and Florida to Oregon and Rhode Island.

Don't just travel—immerse yourself in a world of unique experiences curated for you. Expore all of Curator's Experiences at www.curatorhotelsandresorts.com/experiences.

About Curator Hotel & Resort Collection

Curator Hotel & Resort Collection is a distinct collection of small brands and independent lifestyle hotels and resorts worldwide. Curator provides lifestyle hotels and resorts access to a wide breadth of program offerings to enhance the guest experience, improve employee engagement, and create value while allowing their members the freedom to retain what makes their hotels unique. It offers the benefits of associating with other unique lifestyle hotels and brands while participating in best-in-class operating agreements, services, reporting, and technology. For more information, visit www.curatorhotelsandresorts.com and follow us at @CuratorHotelsResorts.

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