

News Release

CURATOR HOTEL & RESORT COLLECTION UNVEILS NEW INITIATIVE FEATURING CURATED EXPERIENCES

BETHESDA, MARYLAND (SEPTEMBER 6, 2023) – Today, <u>Curator Hotel & Resort Collection</u>, the premier collection of independent hotels and resorts, announced a new initiative to bring curated, one-of-a-kind experiences to the forefront of its website. This new initiative responds to the growing demand for unique and unforgettable travel experiences.

Now boasting a growing collection of over 150 hotels, resorts, and distinct experiences, Curator's reimagined website empowers travelers to dream, explore, find inspiration, and reserve experiences that have been uniquely curated for them. These bespoke experiences range from exclusive tours and tastings to off-the-beaten-path adventures. Whether it's tasting the <u>best northern California wines on the Napa Valley Wine Train</u>, driving a <u>VW campervan to surf lessons</u> at Malibu Beach, or <u>learning how to fly a raptor</u> in a private experience with trained birds of prey, Curator's new website ignites the spark of imagination. It fuels the desire to travel like never before.

"We believe that travel is an art form and we are the curators," said Jennifer Barnwell, President of Curator Hotel & Resort Collection. "Our curated experiences are the key to unlocking the hidden gems of each destination and creating memories that will last a lifetime."

The new website also features a more user-friendly and visually appealing, refreshed design. Travelers can easily search for hotels and experiences by location or interest. This dynamic platform empowers travelers to explore and reserve extraordinary adventures seamlessly and allows them to draw inspiration from Curator's distinct collection of hotels and resorts throughout the U.S.

For more information on Curator Hotel & Resort Collection, visit <u>www.curatorhotelsandresorts.com</u>. Follow Curator on social media at @<u>curatorhotelsresorts.</u>

About Curator Hotel & Resort Collection

Curator Hotel & Resort Collection is a distinct collection of small brands and independent lifestyle hotels and resorts worldwide, founded by Pebblebrook Hotel Trust and a group of industry-leading hotel operators. Curator provides lifestyle hotels access to a wide breadth of program offerings to enhance the guest experience, improve employee engagement, and create value while allowing their members the freedom to retain what makes their hotels unique. It offers the benefits of associating with other unique lifestyle hotels and brands while participating in best-in-class operating agreements, services, reporting, and technology. In addition to Pebblebrook, the founding members of Curator include Davidson Hospitality Group, Noble House Hotels & Resorts, Sage Hospitality Group, Springboard Hospitality, and Viceroy Hotels & Resorts. For more information, visit <u>www.curatorhotelsandresorts.com</u> and follow us at @CuratorHotelsResorts.

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