

# **News Release**

# CURATOR HOTEL & RESORT COLLECTION WELCOMES EIGHT NEW HOTELS AND RESORTS TO ITS ESTEEMED PORTFOLIO

**BETHESDA, MARYLAND (DECEMBER 19, 2022) –** <u>Curator Hotel & Resort Collection</u> ("Curator") today announced the addition of <u>The Olive Ann</u> in Grand Forks, North Dakota; <u>Creekside Inn</u> in Palo Alto, California; <u>Hotel Los Gatos</u> in Los Gatos, California, <u>Hotel Griffon, King George Hotel</u> and <u>Inn at Union Square</u> in San Francisco, California; and <u>Eden Roc Miami Beach</u> and <u>Nobu Hotel Miami Beach</u>, in Miami Beach, Florida, as their newest members. With these additions, Curator has grown to 96 hotels and resorts, all offering an array of experiences for every type of traveler in more than 48 destinations.

"We are thrilled to announce an additional eight hotels as we close in on year end—expanding our footprint in California and Florida, as well as introducing our first North Dakota property," said Jennifer Barnwell, President of Curator Hotel & Resort Collection. "The addition of The Olive Ann marks Curator's first partnership with a hotel in the early stages of development, and we are excited to collaborate with the owner and manager by contributing our knowledge and expertise on the best systems, technology, products, and vendors to ensure a seamless operation between pre-and post-opening."

"As brand-new hoteliers, we are excited to begin our relationship with Curator Hotel & Resort Collection," said Sadie Gardner, President of 322 Hospitality. "Curator has already been a tremendous asset to our company as we navigate the stack of technology needs for our hotel, event centers, and restaurant entities. In our short partnership thus far, we have been pleased with the onboarding and the overall attention the Curator staff is providing us. We are thrilled to partner with Curator and know this partnership will save our entities money and serve us very well as we move forward with our grand opening and general operations."

These new members will have immediate access to proprietary tools like Curator's contract management and expense benchmarking platforms, and the opportunity to leverage Curator's preferred agreements with best-in-class providers to identify both immediate and long-term cost savings opportunities. Curator connects members with innovative technology, operations, and products that create value, generate cost savings, and drive incremental revenue. Curator is ending the year with nearly 100 preferred agreements across 70 program categories—offering members a fully vetted solution for just about everything they need to successfully operate an independent hotel.

The newest members of Curator include:

The Olive Ann (Grand Forks, North Dakota) – The new property is currently under construction and will be opening its doors in fall 2023. Curator will guide the hotel in the selection of vendors and program capabilities through each stage of its development. Located in Grand Forks, a lively, bustling community surrounded by tranquil, scenic farm country, The Olive Ann will be the ideal place for outdoor lovers and adventure seekers.

<u>Creekside Inn</u> (Palo Alto, California) – Nestled along Matadero Creek amid a lush landscape of gardens and oak trees, the Creekside Inn is a peaceful retreat for vacations, business trips, and special events. Only a few miles from downtown Palo Alto, guests can enjoy hiking, biking, wine tours, golf, concerts, and Bay attractions, including Shoreline Amphitheater and Levi's Stadium.

<u>Hotel Griffon</u> (San Francisco, California) – Named, "Best Boutique Hotel" and "Best 24-Hour Getaway" by San Francisco Magazine, Hotel Griffon is situated along San Francisco's stylish Embarcadero waterfront. Guests can enjoy exceptional amenities that include well-appointed guest rooms and



luxury suites, as well as onsite dining at Perry's on the Embarcadero—a San Francisco institution serving classic American cuisine and a distinguished meeting space for business. Additionally, the hotel is recognized by GayTravel.com and is TAG-approved as an LGBTQ-friendly hotel. Hotel Griffon engages in the best practices for energy efficiency and environmental sustainability, from environmentally safe bath products to pens and stationery made from recycled materials, Hotel Griffon strives to provide an eco-friendly experience. As such, the hotel is a proud member of the California Green Hotels Association and has been certified by Green Seal Inc. at the Silver Level.

<u>Hotel Los Gatos</u> (Los Gatos, California) – Hotel Los Gatos is Mediterranean sophistication blended with Californian charm, creating a hotel reminiscent of a private villa. Located in the charming downtown village of Los Gatos and situated at the base of the Santa Cruz mountains, Hotel Los Gatos is Silicon Valley's premier luxury hotel. Atmospheric guest rooms capture the color and detail of a Tuscan villa with dog-friendly accommodations.

King George Hotel (San Francisco, California) – Located just steps away from Union Square, the historic King George Hotel has 153 boutique-style rooms featuring charming European inspired décor, modern amenities, and curated wall art to make guests feel at home while in the heart of the city. Guests can meet for cocktails in the lobby at Mason Social Club and enjoy beer, wine, darts, pool, and shuffleboard. For business travelers, King George Hotel offers The Oxford Room, which consists of 650 square feet, and sophisticated audio and visual equipment to ensure a smooth presentation in a comfortable environment.

Inn at Union Square (San Francisco, California) – A top-ranked hotel on TripAdvisor, the Inn at Union Square is an urban retreat featuring 30 well-appointed hotel rooms and suites that exude style and charm. Guests can enjoy a welcoming atmosphere complete with luxury bedding, plush pillow-top mattresses, and dark wood furnishings. Located in the heart of Union Square, guests can experience the exceptional variety of San Francisco sights and attractions while staying just minutes away from the iconic cable cars, Golden Gate Bridge, and Fisherman's Wharf.

Eden Roc Miami Beach (Miami Beach, Florida) – Perfectly placed on Mid-Beach, Eden Roc has been a paragon of style and service for 65 years. Designed by visionary architect Morris Lapidus, Eden Roc has welcomed stars of stage and screen, plus generations of sunseekers to their iconic and colorful resort. The elite of Old Hollywood were charmed by the hotel's timeless style and upbeat ambiance, and for today's curious, carefree, culturally attuned guest the same still holds true at this legendary resort. With vibrant nightlife and world-famous cultural attractions just minutes away, Eden Roc offers something unique for all types of travelers.

Nobu Hotel Miami Beach (Miami Beach, Florida) – Ranked #1 Best Hotel in Miami 2022 by Travel + Leisure and Condé Nast Traveler, Nobu Hotel at Eden Roc Miami Beach delivers the unique chemistry and perfect balance of luxury and lifestyle. The setting merges the iconic Miami Modern architecture with an intuitive interpretation of Chef Nobu's signature style. The Rockwell Group drew upon Japanese architecture and the hotel's oceanfront location to evoke a contemporary Japanese beach house in a setting complete with Nobu private pool.

For more information on Curator Hotel & Resort Collection, visit <u>www.curatorhotelsandresorts.com</u>.

## About Curator Hotel & Resort Collection

Curator Hotel & Resort Collection is a distinct collection of small brands and independent lifestyle hotels and resorts worldwide, founded by Pebblebrook Hotel Trust and a group of industry-leading hotel operators. Curator provides lifestyle hotels access to a wide breadth of program offerings to enhance the guest experience, employee engagement, and value creation while allowing their members the freedom to retain what makes their hotels unique. It offers the benefits of associating with other unique lifestyle hotels and brands while participating in best-in-class operating agreements, services, reporting, and technology. In addition to Pebblebrook, the founding members of Curator include Davidson



Hospitality Group, Noble House Hotels & Resorts, Provenance, Sage Hospitality Group, Springboard Hospitality, and Viceroy Hotels & Resorts. For more information, visit <u>www.curatorhotelsandresorts.com</u> and follow us at @CuratorHotelCollection.

# About Pebblebrook Hotel Trust

Pebblebrook Hotel Trust (NYSE: PEB) is a publicly traded real estate investment trust ("REIT") and the largest owner of urban and resort lifestyle hotels in the United States. The Company owns 51 hotels, totaling approximately 12,800 guest rooms across 15 urban and resort markets. For more information, visit www.pebblebrookhotels.com and follow us at @PebblebrookPEB.

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